

Skin Lightening Gel for Sensitive Areas

South Beach Skin Solutions™ is one of the most exciting new beauty enhancement product lines available today. Our priority is the creation of all-natural skin care products that meet our high standards for gentleness and effectiveness. **Why are we different? Unlike other products, we don't use harsh chemicals or other potentially harmful ingredients such as Hydroquinone, Mercury, Kojic Acid, Alcohol, Perfumes or others that can cause irritation or harmful side effects.** We work with gentle, 100% natural ingredients and the most advanced science available. Hypo-allergenic. Non-comedogenic. No animal testing! Suitable for ALL skin types.

South Beach Skin Solutions™ Lightening Gel for Sensitive Areas (2 oz / 60 ml)

World famous! This is the ultimate in gentle lightening of the skin for the sensitive areas of the body including the bikini zone, genitals, breasts, underarms and face. Our specialized, proprietary formula is designed to absorb into the skin quickly and cleanly without any sticky or oily residue. The highly-advanced, all-natural active ingredients are designed to gently lighten dark pigmented areas by blending them with the natural skin tone providing a fresher, more youthful look. So safe and gentle, it is trusted by thousands of professional salons, spas, pharmacies and doctors around the world.

Manufactured in the USA under strict FDA, EU and ASEAN guidelines

All South Beach Skin Solutions™ products are manufactured in the USA under strict FDA guidelines in FDA licensed laboratories specializing in natural products. They meet all FDA, EU and ASEAN guidelines and have been approved by the Ministries of Health in every country.

Ingredient Safety & Efficacy

Our active ingredients are chosen based on their proven and demonstrated record for efficacy and safety. Our unique formula combines the topical activity of bearberry leaf extract with that of licorice root extract and magnesium ascorbyl phosphate, for a powerful and longer lasting skin lightening. It reacts on the melanocytes to inhibit the tyrosinase activity by reducing melanin biosynthesis. It is a very effective inhibitor of tyrosinase activity, and is very popular with all skin types as an effective means to depigment the skin.

Arctostaphylos Uva Ursi Leaf (Bearberry) Extract

More commonly referred to as Bearberry Extract, the active agent is arbutin. The extract is extracted from leaves of the bearberry shrub. A hydroquinone derivative, it inhibits tyrosinase activity and provides the same benefits while skipping all of the hydroquinone concerns since it does not break down into hydroquinone. (Source: *Phytochemical Analysis*, September-October 2001)

Glycyrrhiza Glabra (Licorice) Root Extract

The main active ingredient found in licorice extract for skin bleaching is glabridin. Glabridin inhibits pigmentation by preventing tyrosinase activation. It is nontoxic to melanocytes, preventing permanent discoloration nor is it toxic to surrounding keratinocytes. In fact, licorice extract has long been purported to have anti-inflammatory properties. (Source: *Healthnotes Review of Complementary and Integrative Medicine*)

Magnesium Ascorbyl Phosphate

Form of vitamin C that is considered stable and an effective antioxidant for skin (Sources: *Photochemistry and Photobiology*, June 1998, pages 669–675; and *Journal of Pharmaceutical and Biomedical Analysis*, March 1997, pages 795–801). For skin lightening, there is it shown to be effective for inhibiting melanin production (Source: *Journal of the American Academy of Dermatology*, January 1996, pages 29–33). The lightening effect was significant in 19 of 34 patients with chloasma or senile freckles and in 3 of 25 patients with normal skin."

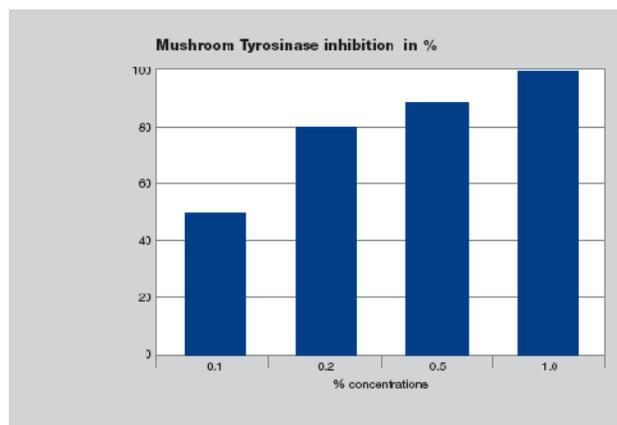
Efficacy Test Results (conducted by Ingredient manufacturer)

In-vitro test:

In an In-Vitro test conducted by the ingredient manufacturer, the mushroom tyrosinase inhibition assay (with L-DOPA as substrate and spectrophotometrically determination of the formation of dopaquinone) is a very effective tyrosinase inhibitor.

In-vivo test:

A skin lightening study was performed with 40 Chinese women by the ingredient manufacturer. After 3 months application of an emulsion containing the active ingredients, the skin is lightened approximately 80% more than with Beta Arbutin. The complexion became clearer and brighter. The efficacy was evaluated by Colorimetry (Chromameter).



Conclusion

The unique all-natural formula developed by **South Beach Skin Solutions™** is shown to be safe and effective in tens of thousands of customers around the world. It is a trusted solution well tolerated by all skin types.